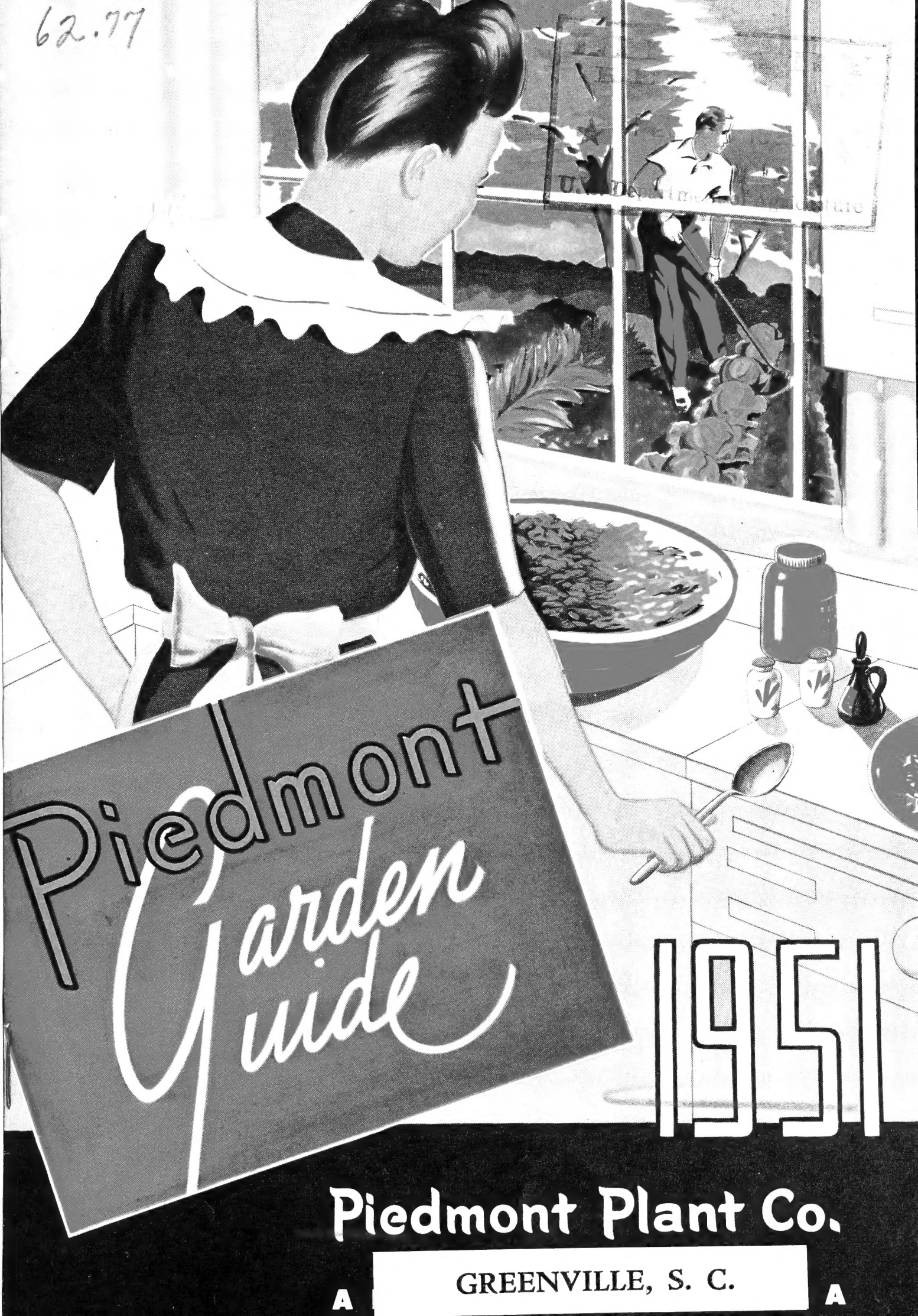


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Do not assume content reflects current scientific knowledge, policies, or practices.

62.77



Piedmont
Garden
Guide

1951

Piedmont Plant Co.

GREENVILLE, S. C.

A

A

Piedmont Plants

ASSURES YOUR

GARDENING SUCCESS



Partial View of Field of Tomato Plants

BE FIRST IN YOUR NEIGHBORHOOD WITH GARDEN-FRESH VEGETABLES!

Let's go right to the "root" of the reason for the success of our field-grown vegetable plants. Here in the middle-south the climate is ideal for growing healthy, stocky plants in the open as nature intended. The growing season is long and so your plants have time to develop that strong healthy root system which is the secret of their early production.

Tens of thousands of our customers have proven that Piedmont Plants thrive when transplanted to their gardens, for only a short time is required for these sturdy roots to become at home in new soil. Not only do they soon regain their rapid rate of growth and far surpass home grown or hothouse plants of the same age, but they may be set out earlier due to their outdoor-grown hardiness. That's why you can enjoy and profit from fresh vegetables two or three weeks sooner than by any other method.

We deeply appreciate the business our thousands of gardening friends have given us through the years, but like anyone we're always wanting to make new friends.

Of you who hesitate to order "clear from Georgia" we ask only that you read the opposite page and then fill out a trial order. We are confident that the Piedmont Plants you receive will cement our new friendship.

2
IT'S EASY TO GROW VEGETABLES

**HERE'S WHY PIEDMONT PLANTS
ARE KNOWN IN 48 STATES FOR**

TOP QUALITY

SUITABLE CLIMATE — Our farms are located where it's not too hot and not too cold. Warm enough to grow plants in the open, there is enough cold weather to harden them for setting in fields in the North.

CULTIVATION—Only large scale production and years of experience can provide the care and attention our plants receive during growth. The result is large deep-rooted plants which will surpass any others you can set.

INSECTS AND DISEASE—In order to ship clean plants, free from insects and disease, we apply the newly developed insecticides and fungicides by high power tractor dusters, sprayers, and airplane.

SEED AND PLANTING—Knowing the importance of a good beginning, we use the best seed available, certified where possible, and grown for us by the leading seedsmen. This seed is planted on disease free land by modern high speed drills.

PACKING AND SHIPPING—You want your plants to arrive in living condition *and so do we*. To insure this we are continually experimenting with and improving our shipping methods. Each bunch of plants is wrapped in damp moss and paper. The bunches are then packed in specially designed shipping containers.



Field of Cabbage Grown From Our Plants

THE PIEDMONT GUARANTEE

Our plants are guaranteed to be exactly as described in this catalog, grown from the best seed obtainable, true to name, hand selected, varieties labeled and carefully packed.

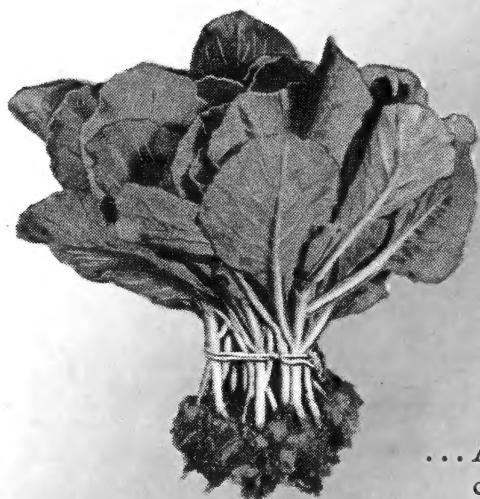
We guarantee to ship your order promptly, and deliver the plants to you in perfect condition. If you are not satisfied on receipt of order, we will replace free of charge or refund your money, provided you notify us within 10 days after receipt.

We send you only the highest quality plants, and gladly stand back of them. However, weather, soil and care also influence crops, so in no case will we be responsible for any amount beyond the purchase price.

WHEN YOU START WITH OUR PLANTS

Piedmont Frost-Proof

CABBAGE
PLANTS...



...MATURE TWO WEEKS EARLY. These plants will stand below freezing temperatures and can be set in the open five weeks earlier than hotbed plants, enabling them to make a rapid start when the weather turns warm.

...ELIMINATE BOTHER OF HOTBEDS. Our soils and climate are ideally adapted to growing hardy, healthy plants. Starting gardens is our business so let us do it for you.

...ARE DIRECT FROM FIELD TO YOU. When you receive plants from us you can be sure that they are the variety you want, pulled fresh, packed immediately, and shipped straight to you. We spare no expense to deliver what you want, when you want it, and in a condition that will please you.

Order some of these fine plants and enjoy the best cabbage you've ever grown.

CULTURE—CABBAGE, COLLARD, BROCCOLI AND CAULIFLOWER—Prepare land with one thousand pounds of 4-8-6 fertilizer in three-foot rows. Set plants 15 to 18 inches in the row, which requires about ten thousand plants to the acre. These plants are frostproof, and will usually stand a temperature of ten degrees below freezing. Set the plants in the soil up to the bud and water. For sucking insects spray with Blackleaf 40 or dust with Rotenone. For leaf-eating insects dust with calcium arsenate or 5% DDT dust.



Charleston Wakefield

Piedmont's OUTSTANDING CABBAGE VARIETIES

CHARLESTON WAKEFIELD — 71 days from plants. Heads pointed and heart shaped, weighing 4 to 5 pounds. This is a selection of the Early Jersey Wakefield, a week later, but with larger heads. Popular for the home garden, and very cold resistant. Plants ready January to June.

*"I never had nicer cabbage. Every head made."
Mrs. T. R. Dopp, Graceton, Minn.*

GOLDEN ACRE — 65 days from plants. Earliest round headed cabbage, averaging 3 pounds to the head. An extra early Copenhagen Market with a smaller head. Heads are round and solid. A favorite with market gardeners for early market. Plants ready January to June.

COPENHAGEN MARKET—70 days from plants. The leading market variety. Heads large, round and solid with few outer leaves, weighing 3 to 3½ pounds. Our strain of this variety is extra early, and very uniform. Plants ready January to June.

EARLY ROUND DUTCH—75 days from plants. An excellent second early variety for home and market garden. Heads ball shaped, very firm, weighing 4 to 5 lbs. Cold resistant and seldom goes to seed. Plants ready January to June.

MARION MARKET—75 days from plants. A yellows or wilt resistant type of Copenhagen Market. Same shape as Copenhagen, but will make a heavy crop on land infested with yellows disease where other varieties fail. Somewhat coarser than Copenhagen. Plants ready January to June.

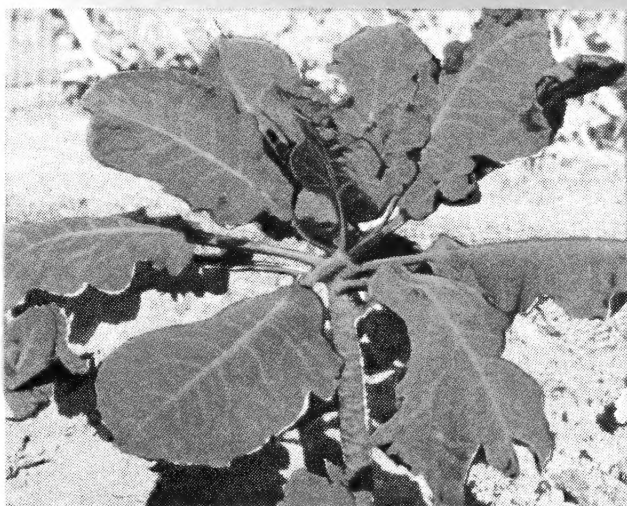
WISCONSIN ALL SEASONS—85 days from plants. A yellows resistant strain of All Seasons developed by the Wisconsin Experiment Station. It is the hardiest of all flathead varieties and is much in demand for making kraut. Heads are hard and solid, and stand hot weather unusually well.



Golden Acre



Wisconsin All Season



Piedmont's

GEORGIA COLLARD

Similar to Cabbage Plants, but do not make heads. Make large, succulent green leaves of excellent flavor for use as "boiling" greens. Very hardy and easy to grow.

VARIETY: Georgia Collard. Ready January to July. Shipping weight 18 pounds per 1,000 plants.

PRICES ON CABBAGE AND COLLARD PLANTS

Cabbage tied 50 to bundle. Shipping weight 18 lbs. to 1000 plants.

BY PARCEL POST Postage Prepaid

100 Plants for	\$.75
200 Plants for	1.10
500 Plants for	2.25
1000 Plants for	3.25

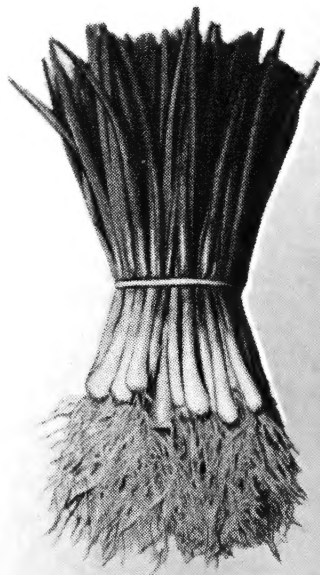
BY EXPRESS Transportation Charges Collect

500 Plants for	\$1.50
1,000 to 4,000 Plants	\$2.25 per 1000
5,000 to 9,000 Plants	2.10 per 1000
10,000 Plants and over	2.00 per 1000

Write for prices on lots of 100,000 and over — Telephone—Day 1633, Night 1338

Piedmont Frost-Proof

ONION
PLANTS...



...GROW LARGE SWEET ONIONS.

Southern grown onion plants are rapidly displacing onion sets because they will grow early, sweet onions two to three times larger than sets.

...PROVIDE SPRING ONIONS OR LARGER BULBS.

From our plants you may pull green onions as needed before the bulb enlarges, or large onions after the bulb has formed.

...MAKE GOOD KEEPERS.

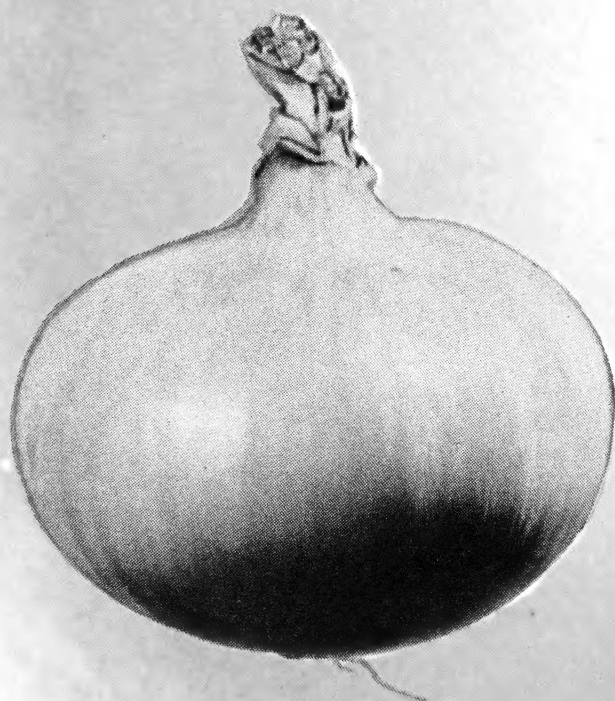
Piedmont onion plants seldom run to seed, and are excellent keepers if you wish to save for winter storing.

Add zest to your garden with Piedmont onion plants.

CULTURE—ONIONS—Onions are frostproof and can stand a temperature ten degrees below freezing. Prepare land in two-foot rows using one thousand pounds of 4-8-6 fertilizer to the acre. Set plants 4 to 5 inches apart in the row, which requires 50 to 60 thousand plants to the acre. Harvest when the tops dry and cure for storage. Dust for onion thrip with 5% DDT or Benzine Hexachloride.

Piedmont's

POPULAR ONION VARIETIES



Crystal Wax
Bermuda

YELLOW BERMUDA. The most popular and widely planted of the Bermuda varieties. It is sometimes called the White Bermuda although it is a light yellow or straw color. This is a thin flat shaped onion, and very sweet; many people eat them like an apple.

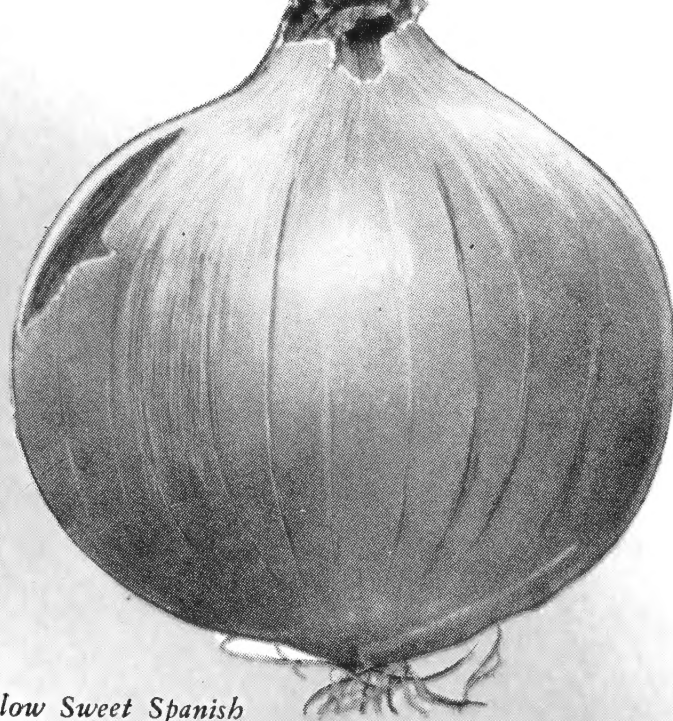
CRYSTAL WAX BERMUDA. One of most attractive onions grown. It is clear, waxy white onion, and has the same delightful mild flavor as the Yellow Bermuda. It is the same shape as the Yellow Bermuda.

"Valencia Sweet Spanish Onion plants were as fresh as though just pulled." Charles R. Frame, Decatur, Ill.

Sweet Flavored Long Keepers

VALENCIA or SWEET SPANISH.
A globe shaped onion, light yellow in color, and grows as large as the Prizetaker. It is mild in flavor, a good yielder and a splendid keeper.

WHITE SWEET SPANISH—Similar to Yellow Sweet Spanish except that it is white.



Yellow Sweet Spanish

PRICES ON ONION PLANTS

Onion plants tied 100 to bundle. Shipping weight 7 lbs. to 1000 plants.

BY PARCEL POST Postage Prepaid

100 Plants for	\$.50
200 Plants for	.75
500 Plants for	1.50
1000 Plants for	2.50

BY EXPRESS Transportation Charges Collect

500 Plants for	\$1.00
1,000 to 4,000 Plants	\$1.75 per 1000
5,000 to 9,000 Plants	1.50 per 1000
10,000 Plants and over	1.25 per 1000

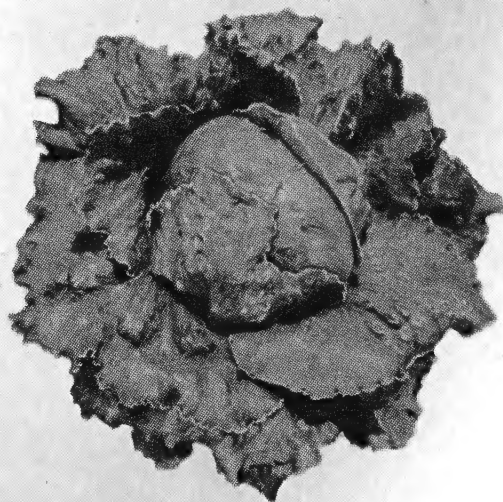
Piedmont Frost-Proof

The easy way to success in growing head lettuce lies in letting us start your plants early. When the danger of a severe freeze is over, you can set vigorous plants in your garden which soon develop tender, crisp heads for your table.

GREAT LAKES—The most satisfactory strain of the Iceberg or Imperial type yet developed. Resistant to tip burn and slow to bolt. Stands up under most adverse weather conditions, and has succeeded well in all sections of the country.

CULTURE—LETTUCE—Prepare land in two-foot rows using one thousand pounds of 4-8-6 fertilizer to the acre. Set plants 12 inches apart in the row, which will require twenty thousand plants to the acre. These plants will stand ten degrees below freezing, and should be set early enough to head before hot weather.

LETTUCE PLANTS



PRICES ON LETTUCE PLANTS

BY PARCEL POST Postage Prepaid

25 Plants for	\$.50
50 Plants for	.75
100 Plants for	1.00
500 Plants for	3.25
1000 Plants for	4.95

BY EXPRESS Transportation Charges Collect

1,000 to 4,000 Plants	\$4.00 per 1,000
5,000 to 9,000 Plants	3.75 per 1,000
10,000 Plants and over	3.50 per 1,000

Lettuce Plants tied 25 to bundle.

Shipping Weight 18 lbs. per 1000 plants.

Write for prices on lots of 100,000 and over — Telephone—Day 1633, Night 1338

Piedmont Frost-Proof

For Tender Delicious Produce

BROCCOLI PLANTS



Considered a delicacy in the vegetable line, tender delicious broccoli is very popular. Order some for your garden and enjoy summer-long yield. Broccoli bears a succession of sprouting heads, which if kept cut, will be replaced by others for 8-10 weeks. Plants are hardier than cauliflower and are ready January to June. **VARIETY**—Calabrese Improved, Green Sprouting.

CULTURE—Broccoli and Cauliflower,
See Page 4

Broccoli and Cauliflower tied 50 to bundle.
Shipping weight 18 lbs. per 1000 plants.

PRICES ON BROCCOLI PLANTS

BY PARCEL POST
Postage Prepaid

25 Plants for	\$.50
50 Plants for	.75
100 Plants for	1.00
500 Plants for	3.00
1000 Plants for	4.50

BY EXPRESS
Transportation Charges Collect

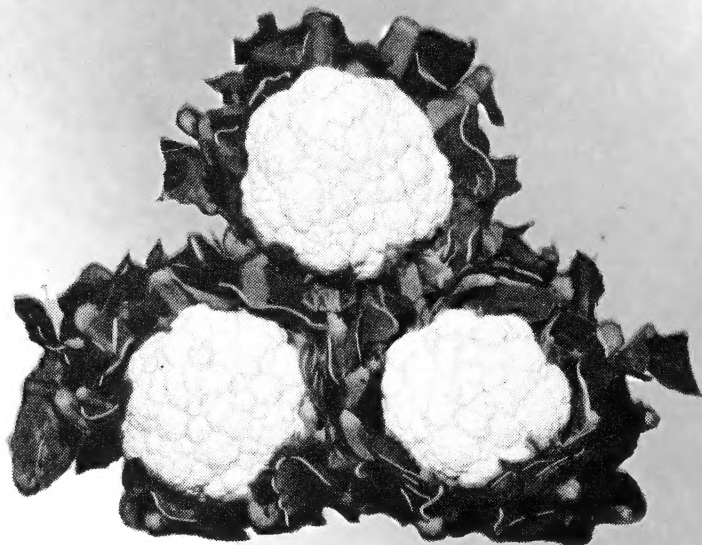
1,000 to 4,000 Plants	\$3.50 per 1000
5,000 to 9,000 Plants	3.25 per 1000
10,000 Plants and over	3.00 per 1000

Piedmont Frost-Proof

CAULIFLOWER PLANTS

Be sure of attractive white-headed cauliflower in your garden. Our plants are hardy and can be set earlier than home grown plants.

To head cauliflower be sure to protect the head from sunlight. Gather the tops of the leaves together loosely as soon as the head begins to form, but do not cramp. **VARIETY**—Early Snowball, most widely used early variety. Ready January to June.



PRICES ON CAULIFLOWER PLANTS

BY PARCEL POST
Postage Prepaid

25 Plants for	\$.75
50 Plants for	1.00
100 Plants for	1.50
500 Plants for	5.00
1000 Plants for	8.00

BY EXPRESS
Transportation Charges Collect

1,000 to 4,000 Plants	\$7.00 per 1000
5,000 to 9,000 Plants	6.00 per 1000
10,000 Plants and over	5.00 per 1000

Write for prices on lots of 100,000 and over—
Telephone—Day 1633, Night 1338

GET THE WORLD'S LARGEST AND MOST INFLUENTIAL FARM MAGAZINE

NOW!

Owners, renters, operators, managers of farm land, their families and merchants who do business with farm people should read this big, live magazine. FARM JOURNAL and FARMER'S WIFE is read by more than 2,850,000 families. Each issue has departments for men, women, boys and girls. Clean and wholesome, no liquor advertisements. The low subscription prices make it a real bargain for folks who have farm interests. America's favorite rural magazine for 74 years.

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\$1 for ONE YEAR OR SAVE ON BARGAIN OFFER

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Name

Please Print

R.F.D.

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or Street

P.O.

State

IMPORTANT:

Send coupon direct to FARM JOURNAL, Dept. C, Box 958, Phila. 5, Pa., with check or cash. Price outside U. S. \$1.00 per year.



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OTHER
SIDE

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3. AMERICAN FRUIT GROWER	for 1 Full Year	1.00
4. BREEDER'S GAZETTE	for 1 Full Year	1.00
		<u>\$3.50</u>

All 4 — Only \$2

You Save \$1.50

If you already subscribe to any of the above, one year will be added to your expiration date.

FARM JOURNAL Subscription Service Dept., Box 958, Philadelphia 5, Pa.

Yes, start mailing me the above Four magazines right now! Enclosed is my check (or cash) for \$2.

Name (please print)

R.F.D. Box or Street

Post Office State

No orders accepted for addresses outside U. S.

RECOMMENDED BY

PIEDMONT PLANT CO.

Date of Order_____19____

PIEDMONT PLANT COMPANY, Greenville, South Carolina

Gentlemen: I enclose herewith \$_____for the

Plants listed below, to be Shipped by_____
(Parcel Post or Express)

Your Name_____
(Print Plainly)

Street or R.F.D._____

Post Office_____ State_____

Express Office_____
(If Different from Post Office)

Give Date You Want Shipment Made_____

FROST PROOF

Quantity	VARIETY	PRICE	
CABBAGE PLANTS			
	Charleston Wakefield		
	Copenhagen Market		
	Golden Acre		
	Early Round Dutch		
	Marion Market		
	Wisconsin All Season		
ONION PLANTS			
	Yellow Bermuda		
	Crystal Wax Bermuda		
	Yellow Sweet Spanish		
	White Sweet Spanish		
LETTUCE, BROCCOLI, CAULIFLOWER , COLLARD PLANTS			
	Great Lakes Lettuce Plants		
	Calabrese Broccoli Plants		
	Early Snowball Cauliflower Plants		
	Georgia Collard Plants		
Forward			

FROST PROOF

PLEASE USE THIS ORDER BLANK ■ ■ ■ ■ ■ See Other Side for Additional Items

FROST KILL	Quantity	VARIETY	PRICE	
	TOMATO PLANTS		Amount forward	
		Valiant		
		Stokesdale		
		Pritchard		
		Marglobe		
		Rutgers		
		Stokescross No. 4		
	PEPPER, EGGPLANT and POTATO PLANTS			
		California Wonder Pepper Plants		
		Hungarian Wax Pepper Plants		
		Black Beauty Eggplant Plants		
		Vine Porto Rico Sweet Potato Plants		
		Bunch Porto Rico Sweet Potato Plants		
	PLANT FOODS, INSECTICIDES AND SUNDRIES			
Total amount of order				

IMPORTANT — READ CAREFULLY

We wish to send our catalogue to those who grow vegetables. It will be a favor to us if you will write below the names and addresses of any of your friends who might be interested in plants. Your name will not be mentioned.

NAME	POST OFFICE	STATE	R. F. D. or ST.

Date of Order_____19____

PIEDMONT PLANT COMPANY, Greenville, South Carolina

Gentlemen: I enclose herewith \$_____for the
Plants listed below, to be Shipped by_____
(Parcel Post or Express)

Your Name_____
(Print Plainly)

Street or R.F.D._____

Post Office_____ State_____

Express Office_____
(If Different from Post Office)

Give Date You Want Shipment Made_____

FROST PROOF

Quantity	VARIETY	PRICE	
CABBAGE PLANTS			
	Charleston Wakefield		
	Copenhagen Market		
	Golden Acre		
	Early Round Dutch		
	Marion Market		
	Wisconsin All Season		
ONION PLANTS			
	Yellow Bermuda		
	Crystal Wax Bermuda		
	Yellow Sweet Spanish		
	White Sweet Spanish		
LETTUCE, BROCCOLI, CAULIFLOWER , COLLARD PLANTS			
	Great Lakes Lettuce Plants		
	Calabrese Broccoli Plants		
	Early Snowball Cauliflower Plants		
	Georgia Collard Plants		

Forward

PLEASE USE THIS ORDER BLANK

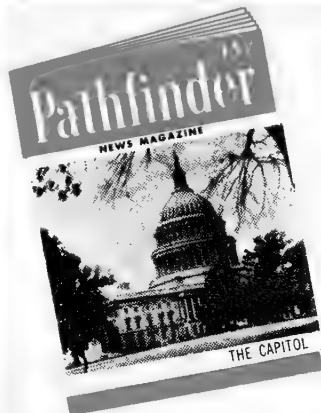
See Other Side for Additional Items



Quantity	VARIETY	PRICE	
TOMATO PLANTS		Amount forward	
	Valiant		
	Stokesdale		
	Pritchard		
	Marglobe		
	Rutgers		
	Stokescross No. 4		
PEPPER, EGGPLANT and POTATO PLANTS			
	California Wonder Pepper Plants		
	Hungarian Wax Pepper Plants		
	Black Beauty Eggplant Plants		
	Vine Porto Rico Sweet Potato Plants		
	Bunch Porto Rico Sweet Potato Plants		
PLANT FOODS, INSECTICIDES AND SUNDRIES			
Total amount of order			

We wish to send our catalogue to those who grow vegetables. It will be a favor to us if you will write below the names and addresses of any of your friends who might be interested in plants. Your name will not be mentioned.

NAME	POST OFFICE	STATE	R. F. D. or ST.



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Post Office State

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MAKE POULTRY PAY

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4 YEARS \$1⁰⁰

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for only \$1⁰⁰**

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Poultry raisers, broiler, & turkey farmers keep up to date and well informed on everything new in feeding, breeding, marketing, sanitation, etc. by joining the 500,000 families who read the **AMERICAN POULTRY JOURNAL** to get greater profits.



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P. O. Box 958

Philadelphia 5, Pa.

FOUR YEARS \$1
(Special 1/2 Price Offer)

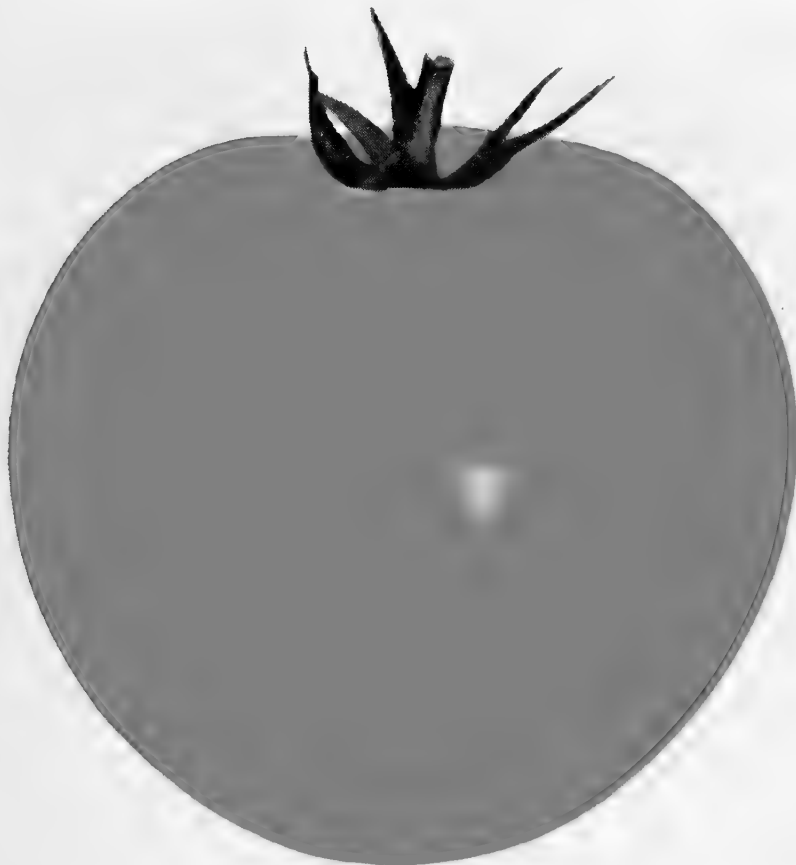
**ONE YEAR
TRIAL 50c**

Name

R.F.D. Box St.

P. O. State

Canada and Countries outside U. S. \$1.00 per year



*Stokescross No. 4
Hybrid. See pg. 11*

The ABC'S of Growing Tomatoes

ADVANCE YOUR HARVESTING TIME WITH PIEDMONT PLANTS. Piedmont Field-Grown Tomato Plants become acclimated to outdoor temperatures, and this of course enables you to set them in the open at an early date. They are not frostproof as it is impossible to grow frostproof tomato plants. However, they are not like tender seedlings from a hothouse. Piedmont tomato plants are large, stalky plants which we can guarantee to deliver in good condition anywhere east of the Rocky Mountains.

BENEFIT FROM OUR YEARS OF EXPERIENCE. Piedmont Field-Grown Tomato Plants receive the experienced care which only years of large scale production can provide. The best Certified seed obtainable is used, and the plants are Certified by the State of Georgia. The seed is disinfected before planting on disease free land, and the plants are thoroughly dusted by power dusters from the time they come up.

CUT THE COST OF PRODUCING TOMATOES. Piedmont Field-Grown Tomato Plants have proven to be the most satisfactory and economical solution to the tomato plant problem in the north, both for large canning factories and home gardeners.

NOTE: ALL OF OUR TOMATO PLANTS ARE CERTIFIED BY THE GEORGIA DEPARTMENT OF ENTOMOLOGY. However, the crates are not so tagged except in quantities of 500 or more, and then only when specified by the customer.

CULTURE—TOMATO—Prepare land in four-foot rows, using 600 lbs. of 4-12-6 fertilizer to the acre. Set plants up to the first leaf three feet apart in the row, which requires 3,500 plants to the acre. Will stand no frost. For insects, fungous and bacterial diseases spray every 10 days with Bordeaux Mixture, or dust with 7% metallic Tri-Base Copper Sulphate and 20% calcium arsenate.

Piedmont

FIELD-GROWN TOMATO PLANTS

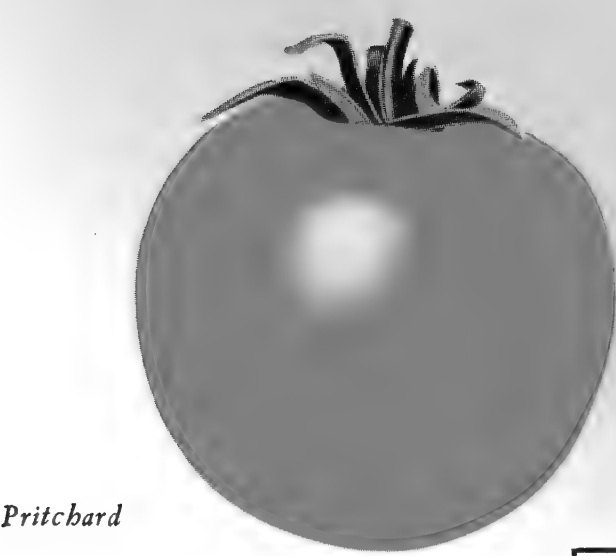
Varieties for Early Crop

VALIANT — An extra early, large-fruited variety which, because of its size and heavy yielding ability over a long period is gaining popularity for both home and market use. The fruit is deep globular, meaty, and much superior to Earliana and similar varieties. Valuable for early market and in sections with a short growing season.

STOKESDALE. An excellent early variety for market and home garden. Fruits are scarlet, ripening from the inside out, a deep globe in shape. Plant is rather open in habit with medium heavy foliage. Very similar to Bonny Best.



Varieties for Mid-season or Main Crop



Pritchard

MARGLOBE. Wilt resistant tomato developed by U. S. Department of Agriculture. Fruit medium size, smooth and solid; globe shape, scarlet color, good shipper. Has become very popular for main crop.

PRITCHARD or SCARLET TOPPER. A wilt resistant variety similar to the Marglobe but earlier. It is disease resistant and very productive. The fruit is scarlet, large, smooth and globular in shape.

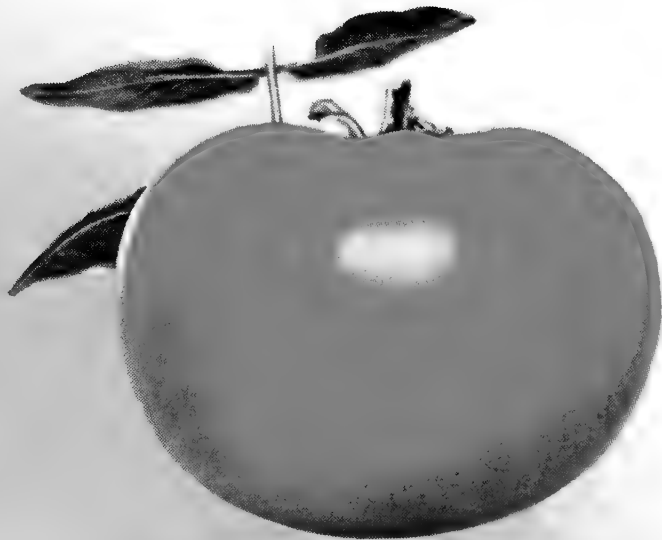
DAYS OF HARVEST

SHAPE OF FRUIT

	VALIANT	STOKESDALE	PRITCHARD	MARGLOBE	RUTGERS
DAYS OF HARVEST	65	70	73	77	80
SHAPE OF FRUIT					

"The tomato plants ordered from you arrived in excellent condition and are superior in size and stockiness to any plants we have ever seen on sale."

T. A. Wells, Clinton, Md.



Rutgers

RUTGERS. A new wilt resistant variety rapidly coming into favor in the eastern canning sections. Similar to the Marglobe in many characteristics, it produces slightly larger fruit and more foliage. Scarlet in color, it ripens from the inside out.

PRICES ON FIELD-GROWN TOMATO PLANTS

Tomato plants wrapped 50 to bundle. Shipping weight 30 lbs. to 1000 plants.

BY PARCEL POST Postage Prepaid		BY EXPRESS Transportation Charges Collect	
25 Plants for.....	\$.50	500 Plants for.....	\$2.00
50 Plants for.....	.75	1,000 to 4,000 Plants.....	\$3.75 per 1,000
100 Plants for.....	1.00	5,000 to 9,000 Plants.....	3.50 per 1,000
500 Plants for.....	3.25	10,000 Plants and over.....	3.25 per 1,000
1000 Plants for.....	4.95		

Write for prices on lots of 100,000 and over — Telephone—Day 1633, Night 1338

First Time Offered!

HYBRID TOMATO PLANTS

Hybrid tomatoes offer tomato growers very strong advantages. Among these are: production increase up to 30%; earlier, more continuous, and more profuse fruit setting; characteristic hybrid vitality and vigor; distinctive qualities of color, flavor, and firmness; less cracking of fruit; longer harvest season. Due to the fact that hybrid seed has to be produced by expensive hand pollination, the cost of hybrid

plants is higher, but results will more than repay.

Variety: STOKESCROSS NO. 4 —70 days from transplanting. An all-purpose, early, main-crop variety which produces large, brilliant, smooth tomatoes ten days earlier than Rutgers. Very prolific, it produces fruit of outstanding quality and flavor over a longer period. Valuable to the gardener, the shipper, and the processor.

PRICES ON STOKESCROSS No. 4 HYBRID TOMATO PLANTS

By Mail, Postpaid—25 for \$1.00; 50 for \$1.50; 100 for \$2.00; 500 for \$5.00; 1000 for \$8.25. By Express, Collect: 1000 to 4000 at \$7.00 per 1000; 5000 to 9000 at \$6.50 per 1000; 10,000 and over at \$6.00 per 1000.



California
Wonder

Piedmont PEPPER PLANTS

Set our pepper plants in the open field after the danger of frost is over. These hardy field-grown plants are enormously productive and will assure you of an early crop of superior peppers. Ready April, May, June.

CALIFORNIA WONDER—75 days. The outstanding mild, sweet variety for home gardeners, market gardeners and shippers. Fruit is four-lobed and chunky, very large with flesh thicker than any other variety. It is ideal for stuffing and baking.

HUNGARIAN YELLOW WAX—65 days. An early maturing hot yellow variety popular for home and canning. Fruit is conical shaped, averaging about 6 in. in length. Plants are compact and thrifty.

CULTURE — PEPPER AND EGGPLANT — These plants will not stand any frost. Prepare land in three-foot rows using 800 lbs. of 4-12-6 fertilizer to the acre. Set plant up to the first leaf two feet apart in the row, which requires 7,500 plants to the acre. Dust Eggplant every 10 days with 20% arsenate dust for potato bugs.



PRICES ON PEPPER PLANTS

Pepper plants wrapped 50 to bundle.

Shipping weight 15 lbs. to 1000 plants.

BY PARCEL POST
Postage Prepaid

25 Plants for.....	\$.50
50 Plants for.....	.75
100 Plants for.....	1.00
500 Plants for.....	3.25
1000 Plants for.....	4.95

BY EXPRESS

Transportation Charges Collect
per 1000

1,000 to 4,000 Plants....	\$4.50
5,000 to 9,000 Plants....	4.00
10,000 Plants and over....	3.75

Write for prices on
lots of 100,000 and over

Telephone—
Day 1633, Night 1338

Piedmont EGGPLANT PLANTS



You can easily grow the desirable, vitamin-filled eggplant this spring. Our Eggplant Plants are vigorous field-grown plants with well developed root systems. Set some of these plants and produce quantities of fruit early in the season. Ready April, May, June.

BLACK BEAUTY—80 Days. The best all around variety for home gardeners, and truckers. The fruit is large, egg-shaped of a beautiful glossy purple color.

PRICES ON EGGPLANT PLANTS

Eggplant plants wrapped 50 to bundle.

Shipping weight 15 lbs. to 1000 plants.

BY PARCEL POST
Postage Prepaid

25 Plants for....	\$.50
50 Plants for....	.75
100 Plants for....	1.00
500 Plants for....	3.25
1000 Plants for....	4.95

BY EXPRESS

Transportation Charges Collect

1,000 to 4,000 Plants..	\$4.00 per 1000
5,000 to 9,000 Plants..	3.75 per 1000
10,000 Plants and over..	3.50 per 1000



Piedmont SWEET POTATO PLANTS

Our Southern Yams are sweet potatoes at their best. The flesh is juicier and the taste is sweeter than any other you've ever tried. The plants are grown from selected seed stock. They are treated for every kind of disease, and are government inspected. Set these sturdy plants for a heavy yield of delicious sweet potatoes. Ready April, May, June.



CULTURE—SWEET POTATO—Prepare land in 3½-foot rows, using 800 to 1,000 lbs. of 4-8-8 fertilizer to the acre, and throw up 8 inch ridges on the fertilizer. Set plants after danger of frost is over, 12 to 15 inches apart, which requires 11,000 plants to the acre. Harvest just before frost kills the vines.

VINE PORTO RICO—This is the most popular of the yam potatoes and is an enormous yielder. This potato with its rich deep yellow meat can be grown successfully in many sections of the North. We recommend it to those who have never tried the southern yam.

PRICES ON VINE PORTO RICO

Potato plants wrapped 50 to bundle. Shipping weight 16 lbs. to 1000 plants.

BY PARCEL POST
Postage Prepaid

50 Plants for.....	\$.75
100 Plants for.....	1.00
500 Plants for.....	3.25
1000 Plants for.....	4.95

BY EXPRESS

Transportation Charges Collect

1,000 to 4,000 Plants.....	\$4.00 per 1000
5,000 to 9,000 Plants.....	3.75 per 1000
10,000 Plants and over.....	3.50 per 1000

BUNCH PORTO RICO—A strain of the Porto Rico recently developed, this plant grows upright with very large leaves and little vine growth. Set some of these plants to produce a potato similar in size and shape to the Vine Porto Rico, but superior in quality. The yield is heavier than any other strain of the Porto Rico.



PRICES ON BUNCH PORTO RICO

BY PARCEL POST
Postage Prepaid

50 Plants for.....	\$.90
100 Plants for.....	1.25
500 Plants for.....	4.00
1000 Plants for.....	7.00

BY EXPRESS

Transportation Charges Collect

1,000 to 4,000 Plants.....	\$6.50 per 1000
5,000 to 9,000 Plants.....	6.00 per 1000
10,000 Plants and over.....	5.50 per 1000

Write for prices on lots of 100,000 and over — Telephone—Day 1633, Night 1338

"All my friends are amazed with the way my tomato, pepper, lettuce and onion plants have developed."

Alex Vied, Berwyn, Ill.

PLANT FOOD, INSECTICIDES AND SUNDRIES

Valuable Helps For Your Gardening

FERTILIZER, HORMONES, ETC.

VIGORO 4-12-4



A complete plant food, Vigoro supplies in scientifically balanced proportions the vital food elements growing things must have from the soil. Helps you get finer flavored, nutritious vegetables—an all around bigger and better crop.

Prices: 1 lb. 35c; 5 lbs. 80c Postpaid. Not Prepaid: 25 lbs. \$1.60; 50 lbs. \$2.65; 100 lbs. \$4.25.

FRUITONE

Use Fruitone on tomatoes for earlier crop, and more and bigger tomatoes. Spray blossoms with Fruitone solution for better set and larger crop.

If a strong solution is used most of the tomatoes will be seedless.

Price: 2/5 oz. packet 25c; 2 oz. can \$1.00; 12 oz. can \$5.00 Postpaid.

TRANSPLANTONE

A hormone-vitamin powder for stimulating roots in transplanting. Transplantone helps grow new roots and reduces loss of water so the plant starts growing again in a much shorter time. When setting vegetable plants the development of new roots can be increased tremendously by watering with Transplantone solution.

Price: 1/2 oz. packet 25c; 3 oz. can \$1.00; 1 lb. \$4.00 Postpaid.



INSECTICIDES AND FUNGICIDES

ENDOPEST



Endopest, developed by the manufacturer of Vigoro, brings to gardeners the same satisfactory results in pest control that they have learned to expect of Vigoro in plant feeding. Controls sucking and chewing insects and many fungous diseases. Easy to use. Comes in an efficient dust gun package. Gun is refillable.

Price: Dust Gun and 10 oz. cartridge \$1.00; 10 oz. Refill cartridge to fit Endopest Gun 80c Postpaid.

PIEDMONT TOMATO DUST

A dust especially developed to control insects and diseases of tomatoes. Contains 7% metallic basic copper and 20% calcium arsenate.

Prices: 1 lb. 40c; 5 lbs. \$1.40 Postpaid. Not Prepaid 100 lbs. \$10.00.

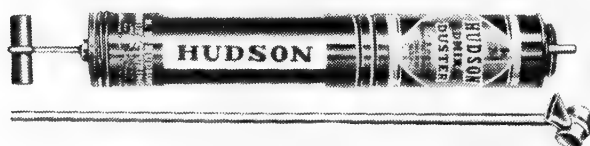
5% DDT DUST

An efficient contact insecticide for many kinds of insects. Effective on onion thrip and potato bugs.

Price: 1 lb. 40c; 5 lbs. \$1.40 Postpaid. Not Prepaid 100 lbs. \$10.00.

Dusters And Sprayers

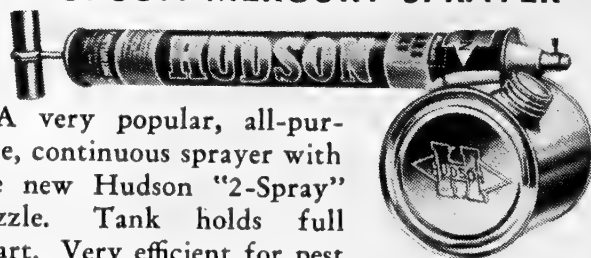
HUDSON ADMIRAL DUST GUN



A highly efficient duster for the home garden. Applies insecticides in fine dust or heavy cloud. Easy to use with 21" extension tube, adjustable in any direction.

Price: \$2.25 Postpaid

HUDSON MERCURY SPRAYER



A very popular, all-purpose, continuous sprayer with the new Hudson "2-Spray" nozzle. Tank holds full quart. Very efficient for pest control jobs in the home and garden.

Price: \$1.60 Postpaid

PLEASE WRITE NAME AND ADDRESS HERE

FROM _____

STREET OR
R. F. D. No. _____

P. O. _____ STATE _____

PIEDMONT PLANT Co.

HIGH GRADE VEGETABLE PLANTS

Greenville,

South Carolina

FREE - Bonus For Early Orders
Order Plants for a Complete Garden
NOW
See Page 15

**READ OUR
GUARANTEE**

**It Is Your
Protection
In Ordering
Plants**



**TRY OUR
GARDEN
COLLECTIONS
THAT
SAVE TIME
AND
MONEY**

PIEDMONT PLANTS PRODUCE

SUGGESTIONS TO CUSTOMERS

Right now in the comfort and privacy of your own home you can begin a garden which will put fresh vegetables on your table. Just read these simple suggestions before ordering your Piedmont Plants.

1. **NAME AND ADDRESS.** Write your order on the convenient order blank provided in this book. **Write or print your name and address plainly.**
2. **TIME OF SHIPMENT.** Order your entire garden at one time. You may order your frost-kill plants in advance, giving the date you wish shipment made. It will be a saving to you to send one order.
3. **REMITTANCES.** You can send money safely by P. O. order, bank draft or check. Our terms are cash with order or C.O.D. For your convenience we will make C.O.D. shipment. However, as an additional C.O.D. fee must be paid, it will be a saving to you to send remittance with your order.
4. **TRANSPORTATION.** We advise Express shipment on all orders of 2000 or more plants.
5. **AIR SHIPMENT OF PLANTS.** Due to uncertainties of the war situation we do not know whether air transportation for plants will be available this year. If interested, write us for latest information.
6. **CARE OF PLANTS ON ARRIVAL.** As soon as your plants come, take them out of the crates and set them out. If not ready to set, trench them out in soft mud, cutting the strings and spreading the plants. Keep the roots moist and the tops dry.

IMPORTANT—Leaves of plants will sometimes wilt or turn yellowish green in transit. This does not hurt them. They will recover their fresh green color soon after planting.

FREE!

BONUS FOR EARLY ORDERS

An early order is a saving to us which we want to share with you. It enables us to take care of the necessary clerical work before the shipping season, and we are glad to show our appreciation by giving you a discount for ordering early.

ON ALL CASH ORDERS OF \$5.00 OR MORE POSTMARKED MARCH 15 OR BEFORE YOU MAY SELECT 10% OF THE VALUE OF THE ORDER IN ADDITIONAL PLANTS. The additional plants must be listed on your order or none will be sent although you notify us later.

DO NOT DELAY! . . . MAIL YOUR ORDER TODAY!

G U A R A N T E E D T O S A T I S F Y



Frost-Proof Collection
Offer No. E7

50 Cabbage Plants.....	\$.40
100 Onion Plants.....	.50
50 Lettuce Plants.....	.75
25 Broccoli Plants.....	.50
25 Cauliflower Plants.....	.75

\$2.90

All Above Postpaid **\$1.95**

Ready Jan. to June

Crisp
"SALAD BOWL"
Collections

Frost-Kill Collection

Offer No. E8

100 Cabbage Plants.....	\$.75
200 Onion Plants.....	1.00
50 Lettuce Plants.....	.75
50 Tomato Plants.....	.75
25 Pepper Plants.....	.50

\$3.75

All Above Postpaid **\$2.80**

Ready April and May